

CONTENTICO

STREET FOOD MENU

A LA CARTE

- Customer Journey Map **£185**
- YouTube/Google SEO + Video **£170**
- Stand Audit **£349**
- Food Wastage Profit **£We Pay You**
- Online Delivery **£% of each order**



SET MENU 1: THE WORKS

- Customer Journey Map
 - YouTube/Google SEO + Video
 - Stand Audit
 - Food Wastage Profit
 - Online Delivery
- Total**
£498

SET MENU 2: ALL-ROUNDER

- Stand Audit (lite)
 - YouTube/Google SEO + Video
- Total**
£298



SET MENU 3: CUSTOMERS +

- Customer Journey Map
 - YouTube/Google SEO + Video
- Total**
£229

Please turn over for ingredients!



CONTENTICO

INGREDIENTS



Customer Journey Map

We spend a full day talking to your customers that stop and purchase, as well as with potential customers who stop but don't purchase. You learn **invaluable** information as to what you do brilliantly, and what needs improving.

YouTube/Google SEO + Video

Long format YouTube video that showcases your food and brand identity. We then fully SEO your video for YouTube and Google in accordance with the most powerful keywords.

Stand Audit

Full analysis, feedback, and recommendations across your whole business. Audit covers: Branding; Customer POV Visuals; POS; Food; Staff; and Equipment.

Food Wastage Profit

Solutions that enable you to create profit from food that you'd otherwise have discarded.

Online Delivery

Enabling your business to sell online, increasing both revenue and profit without increasing overheads.

HOW TO ORDER:

Call us: **07587 406 286** / Email us: **info@contentico.co.uk**

We greatly look forward to helping your street food business increase efficiencies, quality and profitability.